



MOMA

Mississippi Osteopathic Medical Association

MOMA is an accredited sponsor of AOA-approved programs.



Exhibitor/Sponsor Prospectus

Exhibitor Prospectus

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2019 Annual Coast Conference

38th Annual Conference and Scientific Expo

"Promoting the Mississippi Osteopathic Physician Since 1981"

DeGail J. Hadley, DO - MOMA President

Seger S. Morris, DO, MBA – President-Elect & Chair, Seminar Program Planning Committee

May 28-June 1, 2019

**Hilton Sandestin Beach Golf Resort & Spa
Destin, Florida**

CME Sessions: *Tuesday – Saturday*

Exhibit Hall and Expo: *Open Wednesday, Thursday, Friday*

Florida & Other State Required Topics: *Saturday*

MOMA is accredited by the American Osteopathic Association to provide continuing medical education (CME) for osteopathic physicians. MOMA designates this program for approximately 30-32 hours of AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Application for CME credit will be filed with the American Academy of Family Physicians. Determination of credit is pending.



MOMA offers the opportunity to meet with health care professionals on an individual basis in a non-working casual atmosphere. Your representatives will be able to discuss products, services, and new approaches to medical issues of common concern to with 190-210+ attendees.



Your Company is Cordially Invited to Participate in MOMA's 2019 Annual Coast Conference

The Hilton Sandestin Beach Golf Resort & Spa

On the Emerald Green Gulf of Mexico in Destin, Florida

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, and other medical industry partners are encouraged to participate!



MOMA • 2019 Annual Coast Conference

2019 Program Planning Committee

- DeGail J. Hadley, DO, MOMA President
- Seger Morris, DO, MBA, President-Elect, Chair
- Patricia Miller, DO, Secretary
- Kevin R. Johnson, DO Treasurer
- Janet P. Ricks, DO, Immediate Past-President
- Rance McClain, DO
- Richard Calderone, DO, MPH
- John Mutziger, DO
- Peyton Preece, DO
- Kerry Scott, DO
- Shannon Altazan, DO
- Reginald Stewart, DO
- Paarth Dodia, OMS-II
- William Buck, OMS-II
- Ed Williams, PhD, Executive Director

Program Objectives and Exhibitor Opportunities

Through a series of lectures, workshops, and case discussions, physician attendees will be provided with a wide variety of up-to-date practical information that can be easily applied to their everyday medical practice. Many of our attendees handle day-to-day medical cases while others serve as medical directors of various companies, clinics, healthcare facilities, public health units, and governmental agencies. Exhibitors have the opportunity to interact with both attending physicians and healthcare administrators.

The CME program will feature outstanding speakers and experts in their fields. Sessions will address current and forthcoming medical issues of concern and interest. Topics will have particular appeal to primary care providers. Through the didactic sessions, refreshment breaks and various social activities, opportunities are provided for participants to interact and learn from their colleagues. Exhibitors and sponsors are encouraged to provide support for these varied lectures and interchange activities.

The Scientific Expo and Exhibit Hall will open Wednesday-Friday, May 29-31. Morning breaks will be held in the exhibit hall on Wednesday-Friday to promote visitation and interaction with exhibitors. All exhibitors and supporters are invited to share break refreshments with our attendees in the exhibit hall and attend our Wednesday evening poolside reception. As always, we will solicit feedback and suggestions from our exhibitors and supporters to ensure that our future meetings are valuable investments.

Representatives from pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management, and other medical industry partners will have the opportunity to meet our attendees on an individual basis and spend quality time educating them on new products and approaches to medical issues of common concern. The exhibit expo will provide a casual and relaxed atmosphere for professional interchange between attendees and company representatives.

MOMA reserves the right to make necessary changes to the program without notice to participants.

Exhibitor Information

- Setup is Tuesday, May 28 from 3:00-6:00 pm. Exhibits open at 8:00 am and close at 12:00 pm Wednesday, Thursday, and Friday. Tear down is Friday, 12:00-3:00 pm.
- Space is available for 50 exhibits. Call if you need to arrange for adjacent spaces. Sharing a space is not permitted.
- Four extra-large display spaces are available and can accommodate 2-3 tables and equipment.
- Basic exhibit space is a draped six-foot table and 2 chairs. If other items are needed (electricity drop, internet connectivity, etc) please call to arrange (hotel charges apply).
- Names and contact information for all representatives who will staff the exhibits should be submitted by May 6.
- Speaker grants, support of food functions, raffles, auctions, and support of other conference activities should be discussed with Ed Williams in the MOMA office to ensure compliance with regulatory guidelines. Please call for more info.
- “Shipping and drayage” is the responsibility of the exhibitor. Details will be forwarded to registered exhibitors.
- General hotel security is provided. Never leave valuables unattended in the exhibit hall even during lockdown hours.

Registration

On-line

Please visit our website, www.moma-net.org, and follow the link to our secure on-line registration. Visa, MasterCard, Discover, and American Express are accepted online.

By Mail

Send check payment made payable to MOMA or include your registration form and credit card information. Mail prior to **May 6** to assure space. Your company check may follow your registration form.

Please Help Fill the MOMA Room Block!!! Keep Costs Low!!!

The Hilton Sandestin Beach Golf Resort & Spa offers the support and facilities needed for a quality educational experience in an enjoyable setting. Base convention room rate is \$290 s/d per night (Hilton’s choice of placement). Upgrades available for Emerald Tower deluxe suites, Lanai pool view, and full ocean view). Deadline is May 6, 2019. Rooms go fast so register well in advance to assure availability and the MOMA rate. Call (850) 267-9500 or (800) 367-1271 and ask for the MOMA discounted block rates. Our MOMA group code is “MAC”. View the property and amenities at www.sandestinbeachhilton.com.

Cancellation: Must be made 14 days prior to check-in to avoid deposit forfeiture of one night’s fee plus tax. An early departure fee of one night plus taxes will be assessed for early checkout unless hotel is notified of any reservation changes prior to check-in except for documented health-related emergency within immediate family.

**REGISTER
&
RESERVE YOUR ROOM TODAY!!!**

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Tentative Agenda and Daily Events

Tuesday, May 28 (5 CME Credits)

10:00am - 6:00pm	Attendee Registration
1:00pm - 6:15pm	CME Lectures
3:00pm - 6:00pm	Exhibitor Check-In & Set-Up
Evening	Free to Explore the Coast

Wednesday, May 29 (6 CME Credits)

8:00am - 12:00pm	Exhibit Hall Open
7:30am - 8:30am	CME Lectures
8:30am - 9:30am	Break with Exhibitors
9:30am - 3:15pm	CME Lectures
5:30pm - 7:00pm	Poolside Welcome Reception

(All attendees and exhibitors are welcome and encouraged to attend the reception!)

Thursday, May 30 (6 CME Credits)

8:00am - 12:00pm	Exhibit Hall Open
8:00am - 9:00am	CME Lectures
9:00am - 9:30am	Break with Exhibitors

Thursday, May 30 continued

9:30am - 3:00pm	CME Lectures
3:00pm - 4:00pm	Annual Business Meeting

Friday, May 31 (8 CME Credits)

6:00am - 7:00am	Fit for Life Fun Run/Walk (Exhibitors & family invited)
8:00am - 12:00pm	Exhibit Hall Open
8:00am - 10:00am	CME Lectures
10:00am - 10:30am	Break with Exhibitors
10:30am - 5:00pm	CME Lectures
3:00pm - 4:00pm	Ice Cream Social
12:00pm - 3:00pm	Exhibit Tear-Down

Saturday, June 1 (5 CME Credits)

7:15am	Registration for Saturday-only
7:15am - 8:15am	Breakfast
8:00am - 2:00pm	FL/Other Required CME Topics
2:00pm	Meeting Adjourns

Special Conference Events for Exhibitors

Certain scheduled conference events are designed to include exhibitor/supporter participation. To facilitate interaction with our attendees, you are encouraged to participate enjoy our breakfast and share our mid-morning breaks which will be held daily in the exhibit hall.

Another very important collaborative opportunity for our vendors is our annual Exhibitor/Supporter Convention Evaluation and Assessment Survey. This will be an online survey with feedback opportunities. All exhibitors are strongly encouraged to participate in this post-convention evaluation – needs assessment tool. Your feedback, recommendations, and constructive criticism will serve (1) as an after-action review of the conference and (2) to provide you with an important opportunity to assist with the planning of next year's convention. Your opinions and involvement are valuable to MOMA.

Networking Events for Exhibitors

Additionally, MOMA plans several events outside the official conference hours of operation to provide opportunities for collegial networking, informal learning, and interchange. Representatives are encouraged to participate in any or all these opportunities in accordance with your specific industry and company guidelines. Please join us at our **Poolside Welcome Reception** on Wednesday evening, our unorganized **Fit for Life Fun Run/Walk** on Friday morning, and **Ice Cream Social** on Friday afternoon. Family members are welcome.

Please consider the opportunity to provide company sponsorship for these events:

- *Wednesday Evening Poolside Welcome Reception*
- *Ice Cream Social*
- *Raffle items for exhibit hall drawings*
- *Fit for Life Fun Run/Walk – Unorganized – Just meet and run/walk alone or together*

Contact Ed Williams, PhD, Executive Director to discuss specifics of these opportunities and arrange your support. If you have compliance concerns please call for clarification.

MOMA – EXHIBITOR/SPONSOR REGISTRATION FORM

Mississippi Osteopathic Medical Association

2019 ANNUAL COAST CONFERENCE

May 28-June 1, 2019 ♦ Hilton Sandestin Beach Golf Resort & Spa ♦ 4000 Sandestin Blvd South ♦ Destin, Florida 32550

Please complete all items on this registration form – type or print legibly. Plan to register by May 6, 2019. After that date, please call first as registration will be on a space-available basis.

Choose to register one of three ways.

1. Register on-line at www.moma-net.org. Mail in your check or pay by credit card.
2. Mail this completed registration form and payment to the MOMA office. Company checks may follow.
3. Fax this completed registration form to (601) 366-2868. Mail your check later or include credit card information.

Cancellation Policy

Written cancellation must be made directly to MOMA. If received by May 13, MOMA will apply a \$250 admin fee. After May 13, MOMA will apply a \$500 admin fee.

Registration Information (please type or print clearly)

Company: _____

Division: _____

*Representative: _____

Mail Address: _____

City: _____

State: _____ Zip/Post Code: _____

Bus: (___) _____ Cell: (___) _____

Fax: (___) _____ Email: _____

*Manager: _____

Mail Address: _____

City: _____

State: _____ Zip/Post Code: _____

Bus: (___) _____ Cell: (___) _____

Fax: (___) _____ E-mail: _____

CME Grant Website: _____

***Please attach names and contact information for each attending representative. Thank you!!!**

MOMA Office Use Only:

Received: _____

QuickBooks: _____

Database Updated: _____

Acknowledgment: _____

Exhibitor
Prospectus

Registration Fees (Check all that apply)

MOMA offers your company a great opportunity to meet our physicians, sponsor a speaker, breakfast, lecture luncheon, refreshment break, or reception. Electronic display/ad space is available on the conference proceedings APP. Single sponsorships of the conference proceedings APP and name badges are also available. Attendance of 190-210 medical professionals is anticipated. Your sponsorship will be acknowledged in convention materials, via signage, and orally.

MOMA is a 501(c)6 non-profit organization.

TIN# 64-0668464

Contact Ed Williams, PhD, Executive Director to discuss options or verify availability by Phone: (601) 366-3105; Fax: (601) 675-4190; E-mail: ed@moma-net.org

Exhibit Opportunities	Cost	Enclosed
Table-top Display (6-ft)	\$1350	
Large 10'x10' Display (4 available)	\$3000	
Sponsor Opportunities	Cost	Enclosed
CME Speaker (call first to arrange)	variable	
Poolside Welcome Reception (one)	\$3000	
Luncheon – CME (four)	\$1750	
Breakfast (four)	\$1750	
Mid-morning Break (four)	\$800	
Afternoon Break (four)	\$800	
App Sponsor (one)	\$500	
Name Badge Sponsor (one)	\$500	
Ice Cream Social (one)	\$500	
Custom Support (call first to arrange)	variable	

Payment Grand Total \$ _____

Method of payment:

Check enclosed with registration Check will follow

MasterCard Visa Discover American Express

Card Number: _____

Expiration Date: _____ Security Code _____

Card Holder Name: _____

Card Holder Signature: _____

Account Billing Address: _____

Mail Registration and Payment to:

MOMA
PO Box 110
Bienville, LA 71008